



102 Roadrunner Drive  
Sedona, Arizona 86336  
[www.SedonaAZ.gov](http://www.SedonaAZ.gov)

## AGENDA

### CITY OF SEDONA CITIZENS STEERING COMMITTEE FOR SEDONA COMMUNITY PLAN UPDATE

Notice is hereby given that the **City of Sedona Citizens Steering Committee for the Sedona Community Plan Update** will meet on **Tuesday, January 17, 2012 at 3:00 p.m.** in the **Community Plan Room** (Imagine Sedona – 2020 and Beyond) located at the Vista del Norte Building, 1725 W. Hwy. 89A, Suite D (at Northview Road), Sedona, Arizona. NOTE: Times noted on the agenda are approximations only and may vary.

The Order of Business shall be as follows:

1. Verification of Notice, Call to Order, and Roll Call.  
Members of the Citizens Steering Committee will attend either in person or by telephone, video or internet conferencing.
2. Announcements from staff and committee.
3. Adoption of Summary Minutes:  
  
December 6, 2011  
December 20, 2011
4. Public forum for items not listed on the agenda – limit of three minutes per person. (Note that the Citizens Steering Committee may not discuss or make decisions on any matter brought forward by a member of the public).  
**(10 minutes for items 1-4)**
5. Discussion/possible action regarding the Arts and Culture Commission's involvement in the planning process for the Community Plan and overview of the Arts and Culture Commission mission, past accomplishments, current work program, and future planning objectives. **(25 minutes 3:10 – 3:35 p.m.)**
6. Discussion/possible action on analysis and summary of public comments and plan alternatives concepts. **(1 hour and 20 min. 3:35 – 4:55 p.m.)**
7. Discussion regarding future meeting dates and future agenda items.  
**(5 minutes 4:55 – 5:00 p.m.)**

**Tuesday, February 7, 2012 – 3:00 p.m.**  
**At the "Community Plan Room"**

8. Adjournment.

*Please note that the purpose of the Citizens Steering Committee is to work collaboratively with the community, Planning and Zoning Commission, City Council, staff and others to oversee the formulation of the updated Draft Sedona Community Plan. The Draft Plan will ultimately be considered by the Planning and Zoning Commission and City Council and voted on by Sedona's citizens.*

  
\_\_\_\_\_  
John O'Brien, Director  
Department of Community Development

Posted Date: \_\_\_\_\_ Time: \_\_\_\_\_ By: \_\_\_\_\_

NOTE: This is to notify the public that members of the City Council and other City Commissions and Committees may attend the Citizens Steering Committee meeting. While this is not an official City Council meeting, because of the potential that four or more Council members may be present at one time, public notice is therefore given for this meeting and/or event.



**Department of Community  
Development  
Long Range Planning**

102 Roadrunner Drive  
Sedona, AZ 86336  
(928) 282-1154

**Memorandum**

**TO:** Citizens Steering Committee for Community Plan update

**FROM:** Michael Raber, Senior Planner  
Department of Community Development *MR*

**MEETING DATE:** January 17, 2012

**SUBJECT:** January 17, 2012 Steering Committee agenda.

Attached is the agenda for our meeting on January 17, 2012 at 3:00 p.m. in the Community Plan Room in the Vista Del Norte building. Also attached are the following:

- Mission Statement and Work Plan for the Arts and Culture Commission (Agenda item #5).

Arts and Culture Commission Chair Ed Uzumekis will provide a brief overview of the Arts and Culture Commission mission, accomplishments and work program. Discussion should be focused on how the Arts and Culture Commission can best be involved in the Community Plan update process, including ideas for a community arts workshop.

- Summaries of the public comments (organized by theme) submitted by Steering Committee members, as discussed in the December 20 Steering Committee meeting (Agenda item #6). Please take some time to read through these prior to the January 17 meeting and be ready to respond to questions that may come up on a particular theme in the meeting. The goal is for the Committee to agree on the key thoughts and ideas that are coming from the community and the possible planning scenarios/alternatives that could emerge from these key thoughts and ideas. This will be used by the Planning Working Team that will work on Plan alternatives over the next two or three months.

Since the previous Steering Committee discussion on December 20, staff has prepared the following regarding the purpose and makeup of this working team and next steps.

- Staff will form a planning working team to collaborate over a two to three month period to develop planning concepts and alternatives. This team may be organized into different groups that may work on different planning concepts as part of the Plan alternatives.
- The Planning Working Team will include three or four Steering Committee members, two or three Planning and Zoning Commission members, a few members from other Commissions, local architects and planners and possibly some graduate students. Staff may also seek out other volunteers from the community if expertise in a particular area is needed.
- The Planning Working Team will meet in the Community Room. Interested citizens are invited to provide comments at any time.
- The progress and status of the Planning Working Team will be discussed with the Steering Committee in their regular meetings.
- Key property owners will be invited to provide comments as planning concepts are developing.
- Plan alternatives will be tested with the community starting in April or May.



**The Mission  
of the  
Sedona Arts and Culture Commission  
is to  
be the catalyst  
for creating excellence in  
arts and culture,  
thus contributing to a vital economy  
and  
the highest quality of life for all.**



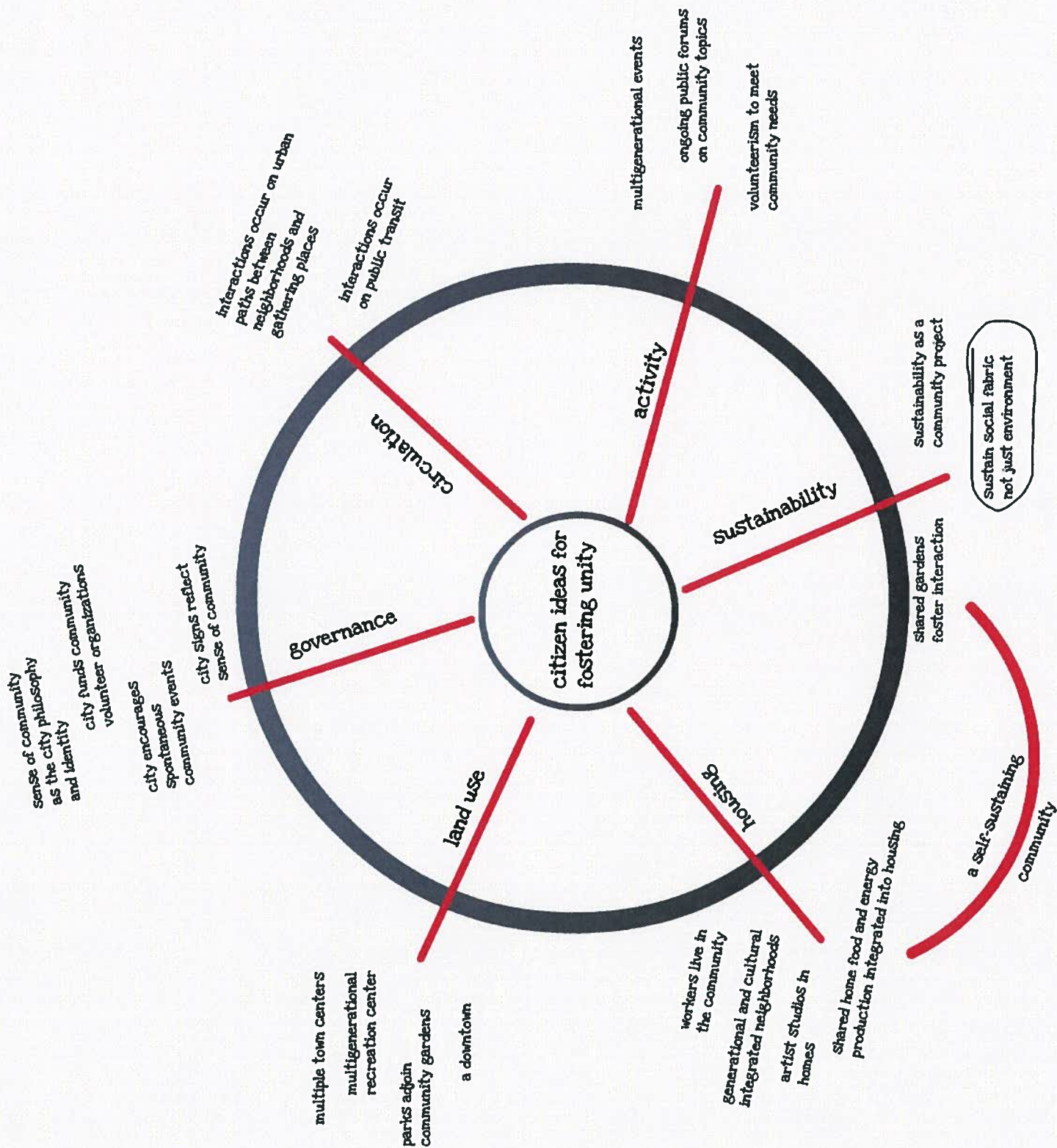
## **Arts & Culture Commission FY 2011-2012 Work Plan**

***The Mission of the Sedona Arts and Culture Commission is to be the catalyst for creating excellence in arts and culture, thus contributing to a vital economy and the highest quality of life for all.***

**Please note that the Work Plan items are not listed in priority order.**

1. Encourage expansion of opportunities to increase public understanding and appreciation of arts and culture.
2. Further the development of Sedona as a Learning Center.
3. Contribute to Sedona's participation in the upcoming Arizona Centennial Celebration.
4. Continue efforts to implement the Sedona Belief Statement on Culture.
5. Continue arts education program, working toward rebuilding financial support for the Arts Education Coordinator and the Artist in the Classroom project.
6. Contribute to the development and usage of the performing arts facility through liaison to the committee.
7. Continue Art in the Roundabouts Program through the Art in Public Places Committee.
8. Participate in planning and establishing the Creek Walk through liaison to the committee.
9. Continue to work on public art opportunities in music, visual and performance in areas such as, empty spaces, Uptown Sedona and Barbara Antonsen Memorial Park Project.
10. Continue Mayor's Arts Award Program for individuals, businesses and organizations that have made outstanding contributions to the arts in the city.
11. Work to regain critical funding for existing programs, including Qualifying Arts Funds, Arts Education and Community Art Grants.
12. Continue to promote major arts organizations through Qualifying Funds and to provide financial support to Community Art Grants for art organizations.
13. Continue Artwork Rotation Policy to display artwork by local art organizations in City Hall public areas and partnership with Sedona Gallery Association to display artwork in Council Chambers.
14. Conduct Listening Sessions with arts and cultural organizations on an as needed basis.





## **KEY IDEAS FROM PUBLIC COMMENTS (As of 12/31/11)**

### **TOWN CHARACTER**

- Keep small town, rural feel.
- No tall buildings.
- Encourage small, distinctive business: no big box stores or huge shopping malls.
- Make Sedona more “walkable” and de-emphasize automobiles:
  - Walkways between Hillside and Tlaquepaque
  - Creek walk along part of Oak Creek
  - Artistic benches, water fountains, low shade trees along walkways, 89A
- Focus more on residents, less on tourists.
- Need a town center.
- Focus beautification improvements in west Sedona.
- Replace current signage with a distinctive design.
- Put power lines underground.



## **KEY IDEAS FROM PUBLIC COMMENTS (As of 12/31/11)**

### **HEALTH AND SAFETY**

- Create more places for pedestrians to safely cross 89A; add safety islands.
- Build sidewalks on roads with lots of foot traffic.
- Make Hwy 89A safer for bicyclists.
- Eliminate “suicide” lanes on 89A.
- Eliminate traffic backups into Sedona from 179 and the canyon.
- Acquire the best emergency preparedness tools.
- Teach emergency procedures, including help for elderly or home-bound.
- Build a city central fire department.
- Improve fire-fighting capability with water storage tanks on Table Top Mesa.
- Prevent flash flood damage, possibly with retention ponds.
- Improve city response to street and culvert maintenance.
- Expand medical facilities and services in the region, including alternative healers.
- Provide shelter for the homeless and traveler aid.

# **KEY IDEAS FROM PUBLIC COMMENTS (As of 12/31/11)**

## **NATURAL BEAUTY**

A Sedona Community Plan without reference to “Natural Beauty” would be like writing a romantic novel without a romance. It would have no meaning. Natural Beauty is the reason why so many of Sedona’s residents came here, and is why so many tourists visit here. It drives the economy of the city and at the same time lures those who love the experience of a uniquely beautiful area. Developers and environmentalists – yes, the usual dichotomy – may have very different images of Sedona’s future. Their ideas can be seen in the comments and visions sent to the Steering Committee for the Plan. On the one hand, we have the idea of a monorail which would take tourists around Sedona so they could have a better view of our “natural beauty”. On the other, we have pleas for protection, for obtaining the sought after National Scenic Area designation, so that land swaps of national forest lands within the area would be prohibited and future development be controlled.

All economic development within the area has the potential of making an impact on our environment and our natural beauty and not all that impact is positive. Hopefully, ideas for the Community Plan can allow both sides to exist side by side without harming one another – and actually working in harmony together.

There have been some comments which focus on certain specific areas, or request some pretty specific improvements, which would enhance Sedona’s natural beauty:

Oak Creek – protection of; develop a walk; enable folks to see it!

West Sedona – keep buildings low so that views of the red rocks are not inhibited. Make area more attractive by planting more trees and giving more shade. Bury power lines, so that we can appreciate our natural beauty more. Revitalize older neighborhoods. There are some great comments from the Harmony Area, which has formed a loose neighborhood community association of folks interested in working together to restore their area and beautify it. Please read these comments. There is a lot of worry about old, dilapidated housing. This would apply to many of the areas in West Sedona.

Hiking Trails – Many comments were received urging increase of and easier access to our trail system, so that Sedona’s natural beauty could be experienced easily by all.

Dark skies – many comments referred to the importance of our dark sky policy and policing of areas, especially along 89A, where there were lights not in compliance. Neighborhoods too should keep to the rules and ensure that outside lights are shaded.

Beautifying the City as a whole seems to be a strong feeling from residents – do not interfere with the views...in fact enhance them and protect and leave untouched the natural beauty which is left in and around Sedona. There was also criticism of many of the signs, especially on 89A, which detracted from the beauty of our area. Sedona should reflect that very special place it has in Northern Arizona – a very unique city and the Plan should work to do that.

# **KEY IDEAS FROM PUBLIC COMMENTS (As of 12/31/11)**

## **SUSTAINABILITY**

**GREEN CITY**

**GREEN BUILDING CODE**

**WATER CONSERVATION:** Rain Water Harvest, Recycle Treated A+  
Waste Water

**COMMUNITY GARDENS**

**VERDE VALLEY:** Locally Grown & Raised Food to become  
independent

**ENCOURAGE RENEWABLE ENERGY USE & RECYCLING**

**QUALITY TOURISM:** Eco-Tourism, extend Stay less Impact on  
Environment

**TRAFFIC:** Strategically designed Public Trans. System, Bike and  
Pedestrian oriented Path throughout City, Park & Ride for  
Visitors & Commuters, Public Parking Garages.

**GREEN TECHNOLOGY PARK at the DELLS**

**MAINTAIN and NOURISH biggest Asset:** The surrounding  
Environment

# **KEY IDEAS FROM PUBLIC COMMENTS (As of 12/31/11)**

## **RECREATION**

### **Pedestrian friendly sidewalks throughout the city.**

Particularly between Uptown, Hillside, Tlaquepaque, Creekside and paths that could be used evenings.

### **Hiking trails more accessible to seniors, handicapped.**

### **Biking trails more accessible to all levels of cyclists.**

### **Central “meeting place” for concerts, special events, community gatherings.**

Free concerts on a regularly schedule basis for both residents and tourists

Smaller neighborhood parks with many amenities. (Benches, fountains, walking trails)

### **Easier access to Oak Creek.**

Make the Creek a focal point for various community activities and create walking and bike paths parallel to it.

### **Community center that provides more effective recreational activities for seniors as well as teenagers.**

Lots of reference to the one in Cottonwood

### **Mountain bike events.** (Become a national biking destination point)

### **Bi-annual marathons .**

### **Community gardens.**

## **KEY IDEAS FROM PUBLIC COMMENTS (As of 12/31/11)**

### **ECONOMY**

1. Create a diverse economy with solar and other types of energy.
2. Attract higher education.
3. Improve P&Z to attract green energy
4. Do something with the sewer plant land
5. Encourage small business
6. Eco-Tourism
7. Local food production
8. More local markets
9. Traffic issues
10. Affordable housing

#### **Comments To Be Highlighted**

1. City not be in debt; balance budget.
2. Bring back horses.
3. Visitors center for western entry, tourist, convention center, aim for multi-day tourists.
4. Destination marketing.
5. Alter the demographics of our tourists: strive for more ecotourism. Market to the type of tourist we want: stewards of the land, art & culture lovers.
6. Imagine a Sedona that retains its small business atmosphere and unique independent shops.
7. Solution is the parking for tourist population growth.



# **KEY IDEAS FROM PUBLIC COMMENTS (As of 12/31/11)**

## **ECONOMY**

**ECONOMIC DEVELOPMENT OFFICE**

**ALTERNATIVE INDUSTRIES>TOURISM**

**FOCUS ON USING ASSETS MORE EFFICIENT**

**CONCENTRATE on QUALITY versus QUANTITY**

**WORK WITH NAU, ASU, YAVAPAI COLLEGE to create CAMPUSES teaching Sustainability, Environmental Science, Culinary Institute, Hospitality, Green Technology etc.**

**COOP with all other VERDE VALLEY Communities to fill Economic Needs within the VV to be less dependent on outside Supplies and Workforce**

**BECOME a WELLNESS HOTSPOT, SPA DESTINATION RESORT CITY**

**NEED of 4 STAR RESORT within the CITY**

**MORE EVENTS, Recreational and Cultural**

**RESORT STYLE RETIREMENT FACILITY**

**INCREASE the AVERAGE STAY from 1 ½ DAYS to 3 days through MARKETING SEDONA as RECREATIONAL CENTER of NAZ.**

**CREATE a CENTRAL OFFICE FACILITY with shared CONFERENCE ROOM and SERVICES for BUSINESSES in SEDONA run out of HOME**

**ATTRACT CONVENTIONS, BOARD MEETINGS on a SMALLER SCALE, EVENT OFFICE**

# KEY IDEAS FROM PUBLIC COMMENTS (As of 12/31/11)

## LAND USE

### Growth & development in general

Problem with infill is pushing out wildlife. We don't need more parks, but we do need to keep open space. Want refuges to get animals from place to place.

Cemetery is filling up. Expand cemetery into forest land. Along Pine Rd.

Only way we can grow is by infilling, when other communities can expand their boundaries. Other communities resent us for our natural beauty.

Should Sedona explore annexation to control more land?

Growth limits without strong regional vision can produce an unwanted effect of VALLEYIZATION. Growth limit determined by ecological limits, i.e., waste production, energy use, etc. Growth that works and fits makes it.

How do you get developers to develop plazas?

Can you encourage? Most of commercial has been built up.

Do we have a place? City needs to own property.

City Hall in front. One million an acre.

Priorities--take back along road: W 89A.

Public ownership of property along 89A. Eminent domain?

First and foremost, everyone wanted Sedona to stay the "small town" entity it is with a sense of community that is still found here. "Keep the Home Town flavor".

Don't build any more timeshares.

How much do you want to see Sedona grow?

- Business people do, but not residents.
- Not over 15,000.
- Brewer Road needs development (near Hummingbird House); "Heart of Sedona"?
- Sedona dells area: develop for recreation area.

Growth? Sedona cannot grow. Is growth good? Efficacy vs. growth. We don't want to grow beyond limits of Sedona. We don't want land swap.

### Zoning issues & regulation

Heading to the main Post Office from the west on 89A, the plots of land down the hill to the left and right as you approach the first roundabout. Watch the zoning for these plots.

Redevelopment plan for multiple areas.

Watch out for the change of character and how it compromises/eliminates Sedona's uniqueness—big box stores versus smaller boutique shops.

Need for more flexibility of zoning to allow local small business many nature/art studio. Small studios throughout neighborhoods.

Can we have codes? Green building codes can be encouraged and ultimately explored? On a voluntary basis, or like Santa Fe, where it is mandated at certain levels. More required, based on needs of specific house (e.g., size).

Santa Fe did point system (water **catching/solar/radiant heating/Styrofoam**).

Shouldn't use large tracts of land for alternative energy.

Preservation of natural beauty should be at forefront of decision-making.  
Focus on which areas of growth can be sustained.  
Focus on commitment to acquiring a specific amount of creek frontage—public access (creekwalk).  
Car dealers? Big box? Here? Could create a Walmart right in the middle of Basha's parking lot, ringed with other retail so it would not be seen from the highway. Could have sod roofs.  
City or county rezoning private property requires landowner participation . . . but a vision/land use idea can be created to help guide growth.  
Lot splitting is county's biggest issue. State is making it easier to do and adding other ways to split more, i.e., 5-way then 10 years later . . . same owner can split each 5 ways again.  
You can offer incentives?  
Big box stores? No.  
Smaller stores.  
Re-[?] uptown to be a living area--e.g., artist colony at end of uptown. Live and work in uptown.  
Be careful about zoning--height restrictions; signage; landscaping; architectural-design; business versus commercial; enforcement.

### **Gathering places**

Public park by the creek with shade trees, well maintained, bathrooms, playground, safe equipment, access to the water, accessible from convenient parking and by urban pathways.  
Public square not associated with businesses, not have to buy anything.  
We need that one spot that isn't commercial.  
A place, plaza would be nice, but it's more important to have a celebration that's well advertised, where everyone can be loved.  
We're more outdoor than indoor.  
Sees the main 89A strip as one enjoyable area, if it were easier to get from one center to another.  
Spontaneous encounters along the 89A corridor as people stroll along tree-lined and widened sidewalks; the trees form a barrier between the sidewalk and car traffic.  
Resting/gathering places at intervals along the sidewalks with art objects, food vendors, shade.  
The previously proposed creek walk in uptown; include trees for shade.  
Places to gather like New Frontiers, garden at ChocolaTree, coffee house, Posse Grounds. Community is a "welcoming attitude."  
Where would you want to see a gathering place? In Harmony, residents have started to visit one another, talk to each other, meet regularly. Sedona Community Center has offered to serve as Harmony's meeting place.  
Post office, city hall, museums, [?], and other existing locations already serve as gathering places because there is a reason to be there.  
Outdoor gathering places. Community garden. Wesleyan Church gave two acres to "Living in Harmony" for gardening.

Cultural Park should be resurrected (indoor), as city owned property. Would like commercial activities not at park--should be non-profit.

A small boutique-style conference center for +/- 500-1000 patrons [what did the COS Conference Center Feasibility Study say?]. Conference center could double as community facility when not booked as for-profit and provide rooms, meeting spaces, etc. to local clubs, organizations, etc.

Not to attract tourists but to make their stay here outstanding (string of pearls)

Library--Big focal point.

Events and programs

Senior center

Gathering places:

Heart of Sedona

Safeway area

89A gathering places really need to address getting across highway.

Churches always have a lot of activity.

Basha's/Safeway--way overparked and could create a good central gathering place.

Sunset is small park, but people really connect there and trail connection is great.

Barb's Park--Jazz on the Rocks

Parking garage (Heart of Sedona) plan

Tequa Plaza does events all the time.

Missing link for us: events are not integrated into central gathering areas.

New Frontiers and great meeting places cut off from nearby residents with walls, etc. No connections for pedestrians.

Churches draw people in--sense of community.

Town square

Be more self-reliant, focused around community gardens. Maybe churches or church grounds part of that.

Look at map--potential places where city could own and develop (string of pearls).

Gathering places like Connelly's Market on Saddlerock - unique places

Need benches at Garland's near the roundabout

Need safe crossing on 89A

Need more pocket parks around Sedona with "stuff" going on -- music, etc.

Need a recreation center

Need more indoor gathering spaces

Community Center is too expensive to be used by many.

Need places to congregate -- all ages.

Physical layout of West Sedona is not conducive to community building.

Do multi-use facilities -- e.g. wastewater plant could also have biking areas, birding.

Need Pocket Parks -- Playground equipment

Community center -- service for all ages

Future organization of neighborhoods as communities.

Places for people to go that are free and open

Intergenerational linkage is very important.

Somewhere for youth to go within the Harmony community  
Need for central place; assistance with language, childcare, education  
Neighborhood communications links/contacts needed  
Centralized downtown for locals.  
Centralized venue for performances.  
Park with benches and trees.

The discussion of the Cultural Park kept coming up. The need for a "Center" like Flagstaff's Heritage Square and Prescott's Whiskey Row was discussed back and forth, along with the information about Barbara's Park as being a small venue for those in the Uptown and the West Sedona area. Residents want a "Center" somewhere, but they don't see it at Tlaquepaque unless it's part of a great plan that includes the Ranger Road - Tlaquepaque - Crystal/Visitor area across from Tlaquepaque. A great amount of time was spent on the fact that the High School and the Cultural Park area could be "the center" and be all inclusive of young and old.

With so many elderly people in Sedona the need for a "Senior Center" is absolute. Whether it can be the current "Community Center" or another complex for Seniors, Senior Day Care, Senior Services, etc., but, there must be more services for our aging community.

Several people spoke about having a library branch or a gathering place for reading, Internet access, study, in the Uptown area.

Make use of Cultural Center. Buy 50 acres from private owner and develop it.

Revive existing Cultural Park. With the new Sedona Performing Arts Center, there are synergies/facilities to share that didn't exist previously.

### **Events**

A place for rotating art exhibits in a tree shaded environment by the creek; noncommercial (art not for sale); an exuberant community celebration at each each rotation.

Places to go after event.

Clarkdale good example of central event spot.

Tlaquepaque or Creekside Los Abrigados--good places for events.

Have more things at City Hall – it's a good complex. Music, etc. More celebrations.

Forest Service rules limit us for Marathon and biking events. Need more cooperation.

Multicultural events would be good.

Get more interaction between tourists and locals.

Hot Air Balloon Festival

Host a Mexican festival.

- Small shops--individual shopkeepers and small business owners.
- Zoning restrictions (must retain height restrictions and other zoning restrictions) to preserve views and open space.

### **String of pearls or centralized?**

Because 89A spreads us all out, maybe we need several "pocket parks" rather



than trying to find one spot.  
 Focus on one location, rather than several.  
 Several locations makes more sense than trying to make one "center" spot.  
 If the objective is to bring everyone together, then one location makes more sense because the string of pearls might divide us.  
 String of pearls idea was to make it possible for people to get basic needs in a walkable radius.  
 There's some energy created when there's a single spot that draws people to it.  
 Intergenerational gatherings in an educational context; like TED and Chataqua; happening at different times in different places such as at the pearls on a string.  
 Everyone lives within a mile of a pearl.  
 All of the pearls throughout the city are interconnected by walking and biking paths.  
 A pearl at the abandoned real estate building site on the hill between the "Y" and Airport Road.  
 Because Sedona is built on a serpentine model, these pearls are preferred to a central hub.  
 Three hubs: Uptown, West Sedona, VOC.  
 Make the hubs more individually sustainable:

- Services: needs of the hubs.
- Connections between hubs, like airport hubs.

Locations--Need pockets to reduce travel (not one center)

### **Gardens & food production**

We could provide hydroponics. We own 400 acres we could use to provide food to the area.  
 Wine industry IS growing in the region: fits nicely in the landscape; low water use relative to other agriculture.  
 Food production. Irrigated land in the region might need agricultural land use design. Food production can be intermingled with other uses (a la Davis, CA).  
 Wastewater plant area might be considered for some form of agriculture.  
 Individual homes produce their own energy and food; excess energy and food can be given to other homes of one's choice.  
 Lack of consistent farmer's market--moves.  
 Community gardens  
 Support gardens in each neighborhood  
 Allow Small Farm Animals – Hens  
 Master Gardener Concept for Parks and Recreation Master Plan – Indigenous Plants  
 Farmer's market with local farmers. Heard local farmer not invited because they are "covered" Cornville and Camp Verde.  
 "FRENCH MARKET"/"FLEA MARKET" MARKETPLACE. Establish a specially zoned area for low-cost retailers and retailers that generate a lot of business  
 Gardening/food production. Invigorated western community. Reintroduce **wild** horses? Visitors want more of a western experience. Incentive for open space.

Vertical green houses produce local food.  
Get lots of food production going locally.  
Get agricultural land use back on our land use map.  
Agricultural lands with irrigation. Alternative fuel busses linking us. Alternative fuel commitment by all regional government entities: school, fire, all of it.  
Increased locally grown food as part of our overall food consumption.

**Misc related issues**

West Sedona. Uptown and 179 have been updated for traffic flow and beautification for residents and visitors. West Sedona is an "eyesore" by comparison. It has so much untapped potential. Look at signage. Look at it from the perspective of those visiting for the first time; what first impression does it give?

We have a beautiful creek with no access to it. Make sure there are no more crossings.

HEALTHY SENIOR LIVING, PROVIDE A VARIETY OF HOUSING (CONDOS/TOWN HOUSES) AND PEDESTRIAN FRIENDLY STREETS, SIDEWALKS TRAILS ETC.

NATURAL RESOURCES, FIERCELY PROTECT AND PRESERVE THE FOREST DISTRICT BOUNDARIES

BUILD OUT, MAINTAIN AND PROTECT CURRENT NEIGHBORHOOD ENVIRONMENTS AND ESTABLISH A MODEL FOR PLANNED COMMUNITIES

OFFER BASIC DEPT STORE MERCHANDISE (NOT BIG BOX)

MEDICAL NEEDS (MORE QUALITY PHYSICIANS)

High school: good example "we could not afford it."

Park in triangle--Morgan Rd.

# KEY IDEAS FROM PUBLIC COMMENTS (As of 12/31/11)

## CIRCULATION

### Tourism

Last weekend the problem was that no one was directing tourists.

Tourism? Love/hate relationship with traffic.

Connectivity along creek, other places where both tourists and residents mingle

Help break down barriers.

Getting tourists out of their cars. More walkable Sedona. SR 179 is OK, but 89A needs to be more walkable.

Parking for tourists, visitors in underground, city-owned parking garages; parking meters in uptown to encourage using the parking garages; transit from there to uptown.

### Shuttle etc.

#### Verde Valley:

Verde Transit Loop System, labor transfer, stops at sightseeing and trailhead spots and agro tourism, vineyards.

Lynx run to VOC.

Lynx: off work at 4:00pm, but Lynx comes at 5:30 for two people in Cottonwood = \$8.00 per day.

Cottonwood as another hub: cost of driving to Sedona vs. transport cost.

#### Park & Ride:

Park and Ride with solar PV, charging stations as sun shade.

Parking garage (Heart of Sedona) plan

Park & ride at the sewer plant; transit system to and from their workplace.

#### Public transit in Sedona

Public transportation that runs at night and early in the morning.

Public transportation!! Subsidize it, it's sustainable.

Transit system that actually goes into neighborhoods; strategically located stations, not just along 89A or 179.

Public transport: egalitarian, carbon reducer, eliminates distracted drivers, single car lanes 20 mph.

Affordable transit system. Portland \$1.50; Honolulu \$3.00 = high

Engage business to create ways to work with cyclists. Promote through businesses. Example: free bus passes = ecopass.

"Short hop" transit system—way to get up Cooks hills.

Transport to carry bikes (park & trolley, park & bike, park & ride).

Making each hub self-sustainable.

Better transportation alternatives (reliable, safe cabs; public transportation that is convenient, efficient and reliable) to reduce the need to drive, whether it's to events, dinner, etc.; to keep pace as our current residents' age and to encourage/attract older people to move here who may feel less comfortable behind the wheel.

**Electric** transportation, cleaner methods for city.  
Easy electric vehicle/natural gas, shuttle/vehicle.

**Light rail** through town.

Monorail I-17 to Sedona.

Ideal: Sedona as park—light rail into Sedona.

Get alternate transportation; the ability to cross at railroad crossing.

## **89A & streets**

### **West Sedona.**

Uptown and 179 have been updated for traffic flow and beautification for residents and visitors. West Sedona is an "eyesore" by comparison. It has so much untapped potential. Look at signage. Look at it from the perspective of those visiting for the first time; what first impression does it give?

Road changes—consider 89A roundabouts, which promote circles and make energy flow better. Figure out a way to have minimum impact of cars. Figure a way around uptown so that uptown can sometimes be closed off to cars and be a pedestrian mall—or maybe permanently make uptown closed to cars—therefore needing a way around the uptown area for cars going to and from Oak Creek Canyon. Make 89A in west Sedona more beautiful to fit in with the "striking beauty" all around us. Make it more quiet—pavement, etc.

89A? Community, medians, roundabouts, trees.

Medians to protect bike lane on 179. They still pull over on bike lanes to take photos.

Sees the main 89A strip as one enjoyable area, if it were easier to get from one center to another.

89A needs to be narrowed like a main street. No depth to commercial.

Need boulevard

Safer road to turn onto, partially due to seniors driving.

89A gathering places really need to address getting across highway.

Make road safer; enable people to walk; bike paths.

Pedestrian friendly; own the right of way.

Need safe crossing on 89A

Priorities--take back along road: W. 89A.

Public ownership of property along 89A. Eminent domain?

Bike paths away from traffic or protected from traffic.

### **Uptown & Y:**

Traffic control: uptown needs more officers to manage flow.

Take traffic off 89A uptown completely--bridge to Schnebly--so uptown would be pedestrian only.

Attractive and effective people circulation; a bypass of the Y

An accessible means for everyone to travel the hill between the "Y" and the 89A corridor.

Reduce traffic at the "Y" roundabout by 20% by 2020.

### **Misc:**

179 looks beautiful: retaining walls, etc., very well done.

More attractive signage that fits better/doesn't distract from the environment.

Provide adequate roads for residents and visitors (pay attention to congestion during holiday times).

There should be arterial roads to keep the traffic down on SR89A, such as a road from Forest Rd to the Posse Grounds/Barbara's Park.

Add another lane to 179 in both directions.

Our roads are in really bad shape, even in the Manzanita Hills, Lazy Bear, etc., area and all from having at least one garbage truck coming down the road 4-5 days a week. By 2020 the city should be able to save money on the roads by contracting with ONE company for an area. Many of our streets end in a cul-de-sac, but some of the trucks turn around in areas that are "elbows" rather than the turn areas and are creating ruts off the street and making rubble out of the sides of the streets, especially at the intersections. It would save the city a great deal of infrastructure monies by limiting the number of garbage trucks. If there are 5 garbage haulers, have them bid for 5 different areas and hire one for each area.

Safer road to turn onto, partially due to seniors driving.

Big pause before we get to the next pocket (VOC, Cottonwood, etc.). How could we make a route that would not be empty all the time?

We can't just add more lanes to the road.

## **Trails & pedestrians & bikes**

### **Safety:**

Bike paths away from traffic or protected from traffic.

Biking and walking paths around the city that are away from traffic and safe.

Bikes have first priority on roundabout.

### **Pedestrian & bike connections:**

All of the pearls throughout the city are interconnected by walking and biking paths.

Need a walkable 89A. Sidewalks to streets not inviting.

Push sidewalks to inside edge, with buffer to highway.

Need to get to store. Linkages and pedestrian scale where you have places you can walk.

Increase walkability in the community. 89A does not serve this purpose.

There is limited biking and walking access to Posse Grounds. Great park, hard to get to.

Make it so you don't have to go on 89A to get around – connector streets for pedestrians and bikes.

Urban trails and sidewalks such as Sunrise Trail throughout the community, convenient to businesses so parents can take kids shopping and to parks without driving.

Very few people can walk to Posse Grounds Park.

Would never walk to the grocery store because there are no sidewalks.

Spontaneous encounters along the 89A corridor as people stroll along tree-lined



and widened sidewalks; the trees form a barrier between the sidewalk and car traffic.

Resting/gathering places at intervals along the sidewalks with art objects, food vendors, shade.

Walkability, accommodates safe hiking, no gas-powered autos (use electric).

Need better bike trails between neighborhoods.

Look at utility easements for pedestrian connections, gardens, etc.

Walkable town.

Turn roads into walkways.

Bike lanes on 89A.

Multi-use urban pathways from neighborhoods to community centers and stores to reduce use of autos

Easier for people to walk around.

Bike lanes. Roundabout signage for bikes.

Bike lanes to legitimize bikes as viable transport.

Connect neighborhoods with walking paths.

#### Bike & hike recreation

Need an opportunity to go down 179 by bike and over VV School Rd, then over a bridge on the Creek, then back onto 89A and into Sedona. Could attract good bikers.

More bike support. Supports camaraderie, west Sedona to uptown.

Regional trail system. Example: VOC to Rimrock.

Special trails A) Disabled, B) Easy, C) Mild Workout, D) Challenging.

#### Misc:

Used to have a big four-hour parade on 89A.

(CONDOS/TOWN HOUSES) AND PEDESTRIAN FRIENDLY STREETS, SIDEWALKS TRAILS ETC.

Keep Roads as they are/No paved Sidewalks – use alternative surfaces for pedestrians, no concrete.

Shared bicycles. Trolley to connect.

Pedestrian/bike overlay plan that is well thought/detailed out. Task force, design team.

Plan review in city to include a fee/focused pedestrian/bicycle use. Professional development of city staff to focus on bikes. Creativity, education.

Bike parking/lockup.

Bicycles and walking should be excepted.

Urban trail system? Create loop around—parallel to 89A. Dave Singer? Don't have bike lanes on road; make them separate.

Dirt tracks (for horses, bike, walking) loop around the community.

Multi-use urban pathways from neighborhoods to community centers and stores to reduce use of autos

Easier for people to walk around.

Provide coin operated bike rentals; connect neighborhoods with walking paths.

## **Cars**

We've been putting off the problem of being tied to our cars.

Quiet and peacefulness. Quieting of cars—maybe more electric cars. Maybe a quiet rail line down 89A, a horse lane, car free days in the city which would require more park and ride outside the city. (If NYC can close Central Park to traffic for bikers and pedestrians, we should be able to work something out.)

Oil based transportation limited or banned in the city; replace with local trolley or electric train ever-present with local service on SR89A.

Energy conservative transportation

Walking, no cars--super turbo cars

Take cars off road or make it difficult.

Ecological parking lots, permeable pavement.

Car sharing.

Off-road multi-use pass. Arterial connectors between green street, with native plants, swales.

Ban black cars.

Can we lobby for state changes? E.g., test of car emissions.

We need to re-vision our transportation because autos won't last. We need flexibility in this system.

Walkable neighborhoods, minimize fuel depletion, maximize assistance when needed, engender bartering.

Conversion to ethanol/renewable transportation fuels.

Gas stations need to offer an E-85 alternative.

Biofuel production

City purchase clean vehicles for its own use.

Natural gas/electric use. No emissions.

Alternative fuel busses linking us. Alternative fuel commitment by all regional government entities: school, fire, all of it.

Volunteer residents to commit to a car free day a week.

## **String of pearls or central gathering**

If the objective is to bring everyone together, then one location makes more sense because the string of pearls might divide us.

String of pearls idea was to make it possible for people to get basic needs in a walkable radius.

There's some energy created when there's a single spot that draws people to it.

We're more outdoor than indoor.

Everyone lives within a mile of a pearl.

Locations--Need pockets to reduce travel (not one center)

Centralized downtown for locals.

A pearl at the abandoned real estate building site on the hill between the "Y" and Airport Road.

Three hubs: Uptown, West Sedona, VOC.

Make the hubs more individually sustainable:

Services: needs of the hubs.

Connections between hubs, like airport hubs.

Pair the hubs with property:

Critical mass issue.

Visitors help pay user fee. Local discount pass. Free zones like Portland.

Cottonwood as another hub: cost of driving to Sedona vs. transport cost.  
Making each hub self sustainable.

### **Airport**

Establish an Airport Control Tower. A control tower in itself will not increase air traffic. Expansion of airplane parking at the airport, which is already in the works, will do that. We need a control tower to ensure airplanes keep on the correct flight paths into and out of the city and to ensure future safety as air traffic increases.

Restrict ultra-light aircraft, or at least take-off and landing times.

Examine noise ordinance/restrictions.

Relocate the airport?